



Key Messages for FE Colleges

What is Study Buddy?

Study Buddy is a free app that has been developed by the North East Uni Connect Programme, in conjunction with Sunderland College, to support college students to develop good study skills and help them build resilience. The app is available for all colleges across the North East Uni Connect Programme to use to help support their students with these areas.

What are the benefits?

The app is free for students to download and use (and is ad free!) and contains content and functionality to support them to:

- ▶ Plan, schedule and track their study/revision sessions
- ▶ Find academic resilience and study skills content to support them in their learning
- ▶ Find higher education and progression content, to put their current study into context and support them in their next steps
- ▶ See details of study, revision, and progression related events and activities taking place near them.

When students register for the app, they will select the institution they are currently studying at. Colleges have the opportunity to create a Uni Connect Partner account, which will enable content to be added which is visible only to the students studying at your college. Benefits to colleges include:

- ▶ Provide your students with content to support their study skills and progression through education
- ▶ Use as a platform to follow up from in-person activities, by providing supplementary information and resources
- ▶ A platform to promote college events
- ▶ A bank of content available to your students and to supplement your own activity.

How can I engage?

By requesting a Uni Connect Partner account and uploading content, and by promoting the app with your students!

We've created a range of materials to help you promote the app in your college. These can be accessed by creating an account on our website www.outreachnortheast.ac.uk.

The pack contains:

- ▶ Newsletter text and imagery
- ▶ Email/letter text for students and their parents/carers
- ▶ Social media posts
- ▶ Digital posters and PowerPoint Slides

How can my students engage?

By downloading the app! Students can find the app on both the Apple App Store and Google Play Store using the links below.

Where can I access support?

You can email studybuddy@futureme.ac.uk to discuss the app with a member of the NEUCP central team.